

BUSINESS STUDIES BTEC DIPLOMA - KS5

Year 12	Year 13
Half Term 1	Half Term 1
Exploring business. Managing an event. Visual merchandising.	Developing a marketing campaign. Personal and business finance. Recruitment and selection. Principles of management.
Half Term 2	Half Term 2
Exploring business. Managing an event. Visual merchandising.	Developing a marketing campaign. Personal and business finance. Recruitment and selection. Principles of management.
Half Term 3	Half Term 3
Personal and business finance. Managing an event. Visual Merchandising.	Recruitment. Managing an event.
Half Term 4	Half Term 4
Personal and business finance. Managing an event. International business management.	Managing an event.
Half Term 5	Half Term 5
Personal and business finance. Principles of management. International business management.	Exam resits.
Half Term 6	Half Term 6
Developing a marketing campaign. Principles of management. International business management.	





BUSINESS STUDIES BTEC EXTENDED CERTIFICATE - KS5

Year 12	Year 13
Half Term 1	Half Term 1
Exploring business.	Developing a marketing campaign. Personal and business finance. Recruitment and selection.
Half Term 2	Half Term 2
Exploring business.	Developing a marketing campaign. Personal and business finance. Recruitment and selection.
Half Term 3	Half Term 3
Personal and business finance.	Recruitment and selection. Marketing project with Teesside Hospice.
Half Term 4	Half Term 4
Personal and business finance.	Marketing project with Teesside Hospice.
Half Term 5	Half Term 5
Personal and business finance.	Exam resits.
Half Term 6	Half Term 6
Developing a marketing campaign.	

